



JONO SAYE

copywriting well said

Info

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Vimeo
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@jonosaye

Experience

is what you get when you do stuff like this...

- May 2021 – Present **Creative Director, SitePartners**
Created and implemented new creative process.
Led expansion and hiring of creative team.
Oversaw production of all creative.
Managed client projects and led creative ideation.
- Oct. 2019 – May 2021 **Senior Writer, Cossette**
Wrote copy for all forms of media.
Oversaw production of various projects.
Directed junior writers and designers, video producers, audio producers, etc.
Acted as creative lead in client presentations.
- July 2018 – Oct. 2019 **Copywriter, Cossette**
Wrote copy for TV, radio, digital, outdoor, and print for local and national campaigns.
Directed video productions, radio recordings, etc.
Presented conceptual work to clients.
- April 2015 – July 2018 **Copywriter, Spring Advertising**
Conducted creative conceptual sessions with art directors and designers.
Wrote copy for TV, radio, digital, outdoor, and print campaigns for local and national campaigns.
Directed video productions, radio recordings, and photoshoots.
- March 2014 – April 2015 **Junior Copywriter, Spring Advertising**
Conceptualized creative advertising materials for local and national campaigns.
Wrote copy for conceptual ads, developed brand voices, and worked along with creative teams to deliver integrated communication materials.

Education

can never be taken away, unless your lecture notes are stolen.

- 2012 - 2014 **British Columbia Institute of Technology (BCIT)**
Marketing Diploma: Communications
Graduated with Distinction
- 2007-2009 **Kwantlen Polytechnic University (KPU)**
Diploma of Music: Percussion Studies (2007-2008)
General Studies (2008-2009)



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Awards

Applied Arts

2017 Annual
Award: 30 Seconds or Less –
Single

Clio Awards

2017
Short List: Commercials (under
thirty [30] seconds)

Lotus Awards

2015
Award (Silver): Not for Profit/
Public Service Campaign –
Credited Writer

Things I Do For Fun

Surfing
Drumming
Cycling
Sketch Comedy
Film

Skillz are way better than skills.

Creative Writing		Sketching	
Editing		Collaboration	
Concepting		Joyfulness	
Presenting		Coolness	

Mad Skillz are like skillz but with cloud-based software.

After Effects		InDesign	
Premiere Pro		MS Word	
Illustrator		MS Excel	
Photoshop		Powerpoint	

Personal Projects like these make my day and will make you chuckle...

2011 - 2017

Sketch Comedy YouTube Channel, Jimmy Knows

Wrote and acted in over 30 short films and sketches for a channel with over 200,000 views.
Directed and edited a variety of projects with limited budgets.
Won various awards, including Best Comedy, Best Acting, and Top Ten Finalist at small and large international film festivals.

References are better when they're a surprise...

Available upon request.